

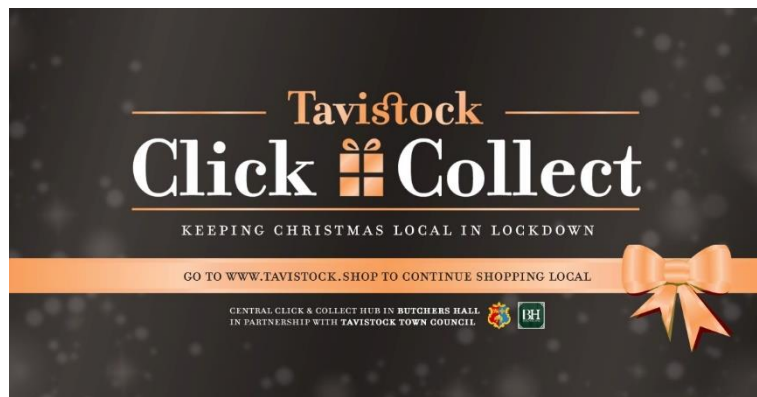
PRESS RELEASE: Tavistock Click & Collect Hub
Launch date: 17.11.2020
For immediate release

TAVISTOCK HAS LAUNCHED THE TOWN'S FIRST CENTRALISED CLICK & COLLECT HUB ENABLING LOCALS TO SHOP FROM MULTIPLE OUTLETS AND COLLECT FROM ONE CENTRAL POINT

TAVISTOCK has devised a simple way to keep Christmas local in lockdown, by launching the CLICK & COLLECT HUB service in the town.

Tavistock BID and team of willing volunteers, in partnership with Tavistock Town Council, has responded to the challenges of lockdown 2.0

by setting up the CLICK & COLLECT HUB to enable locals to do a virtual high street shop from multiple businesses and pick-up from just one central location.



The Hub opened its doors on Tuesday morning this week and it is hoped that locals will respond to the towns 'keep Christmas local this lockdown' campaign by ordering from the comfort of their own home and then popping to Butchers' Hall to pick up their items. For those concerned about being out and about, purchases can also be delivered directly to the car.

Janna Sanders, Manager Tavistock BID, explained 'With a second lockdown coming at such a critical time, we needed to look at ways to support those forced to close and to enable them to continue reaching and servicing their customers. There was a strong response from locals to the proposal of a centralized click & collect service. The town has great community support and people really want to be able to shop locally for Christmas despite lockdown. This is an easy way to enable them to do safely and effectively, with no need to check individual operating times or visit several different shops. It also helps businesses by reducing the amount of time they need to be in their store waiting for collections and allowing them to use the time to focus on other things like websites, deliveries and whatever else they need to do to keep going in these really difficult times'.

For further information see: www.tavistock.shop

Or contact: Janna Sanders – 07970 795195 or janna@tavistockbid.co.uk

Attached: list of all offers available throughout town

ENDS