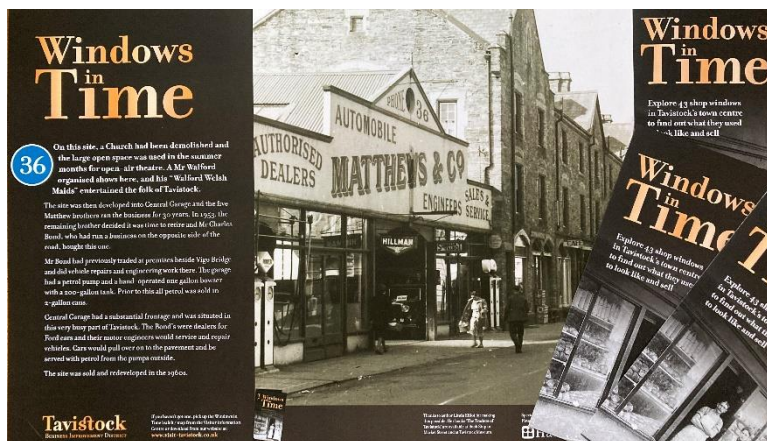


PRESS RELEASE: Tavistock BID launches 'Windows in Time'
Launch date: 26.09.2020



Tavistock BID is launching a new town trail on Saturday 26th September. 43 shops in the town will have story boards in their windows which allow you to explore the retail history of Tavistock town centre from 1870-1970 through photographs and narrative.

Windows in Time highlights how our high street has evolved over the years and reminds us of the important role it plays to this day in the social and economic life of our community.

The trail is brought to you by Tavistock BID in collaboration with Linda Elliott, author of 'The Traders of Tavistock'.

Janna Sanders, BID Manager, said 'We have been working on this project for many months and it is really exciting to launch it now. In these difficult times, it makes sense to focus on how our high street has changed and how important it remains for our community. It is wonderful to see Linda's collection portrayed so beautifully on these story boards. We hope that it will draw a different demographic into the town, give locals an insight into our retail history and also extend the tourist season.'

Linda Elliot has been gathering together this archive for 25 years. She regularly talks on the subject and much of her collection is in Tavistock Museum and available to interested visitors.

Maps of the trail can be picked up in any of the participating businesses and at the Visitor Information Centre (open Thurs-Sat). Copies of her two books are available from Book Stop and Tavistock Museum.

Special thanks to Hansford Bell Financial Advisors for sponsoring the trail. Also to Tim Roberts of Fatcalf Media for his thoughtful interpretation and Tavistock Heritage Trust for inspiring the project.

For more information contact Janna via email janna@tavistockbid.co.uk -end-