

Tavistock

— FOUNDED 974 AD —



TAVISTOCK BID
South West in Bloom 2019 Entry

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WELCOME TO TAVISTOCK

Tavistock lies on the western edge of Dartmoor National Park. Its name is derived from the River Tavy, which flows through the town, and 'stoc' which is an Old English word for settlement.

For over 900 years Tavistock was dominated by two wealthy and powerful institutions: the medieval Benedictine abbey and the Dukes of Bedford. Under the patronage of the abbey, which was founded in 974, Tavistock grew to become a market town.

In the present time, it enjoys its status as a UNESCO World Heritage Site and one of the four Stannary towns on Dartmoor. Its architecture, constructed out of local Hurdwick stone, brings a cohesion between the stately, civic buildings and the estates of Duke of Bedford cottages.

The prosperity of the town came from the woollen trade and from mining. During the industrial era there were foundries, a tannery and many types of mills, the latter being powered by water from leats extracting water from the river at a higher altitude. The ore was shipped by canal, built in the first half of the nineteenth century, stretching four and a half miles, to the port of Morwellham.

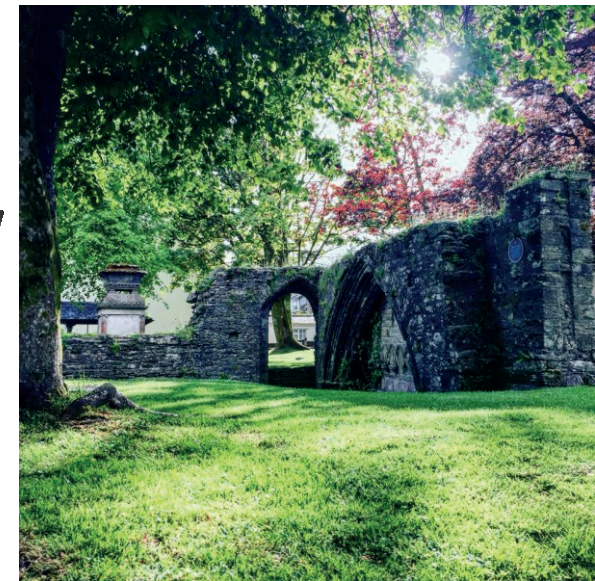
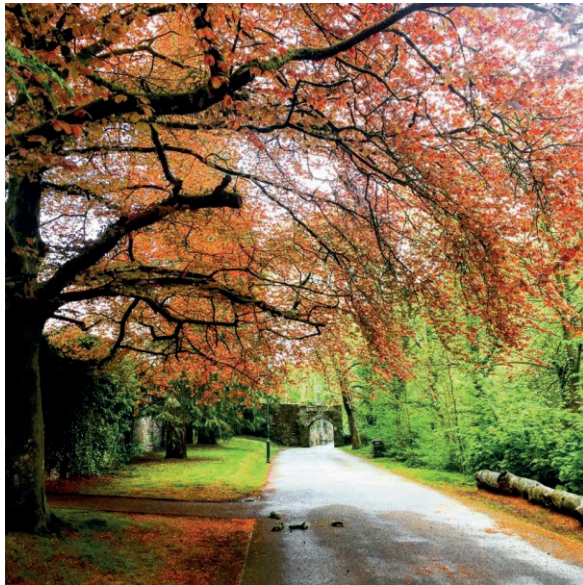
The town today has an inviting range of independent shops, the historic Pannier Market, the newly restored Butchers' Hall and a weekly, livestock market. The spaces in the car parks are filled by mid-morning, with shoppers enjoying what the town offers.

Geographically situated on the edge of Dartmoor, the town is rarely short of water. As King Charles said, 'If it is raining anywhere in my Kingdom it will be raining in Tavistock'. Tavistock has an intimate and ongoing relationship with water. We have umbrellas!



An historic map of Tavistock showing the former leat and streams that ran through the town, powering the numerous mills.

TAVISTOCK IS A SPECIAL PLACE: See for yourself



Tavistock

Background: Located in the heart of an area of tremendous natural beauty, Tavistock today is a thriving market town – the largest in West Devon. Tavistock’s rich and varied history is clearly visible in the fabric and culture of the modern town.

The main focuses of the Business Improvement District are:

Enhance the appeal of the town centre and local environment.

This includes funding Christmas Lights, Christmas Trees for businesses and seasonal floral displays including hanging baskets but also working with the Town Council to ensure the best management of hard surfaces and local community groups to create additional seasonal planting and provide additional street cleaning.

Destination Marketing – continue to run the Visit Tavistock website and social media.

Increase promotion of the town, including developing itineraries for visitors and an extended town guide.

Increase activities and events to encourage footfall, including offering marketing concepts to encourage people to shop local.

Work with community groups on sustainable living projects such as EcoFest and Plastic Free Tavistock.

Tavistock BID started in 2011 and is currently in the middle of its second term. We have 312 levy payers and generate an annual income of £74,000.



Where has our entry come from?

In 2017, we won a Gold Award and were praised for:

Our work with a wide range of groups in the town and support for many local initiatives.

The range of events in the town.

Initiatives to encourage visitors to town, such as £2 per day parking fees.

The Community Shop and Totally Locally Campaigns.

The Edible Cottage Garden and work on other sites.

Areas for development were cited as:

Funding for truly 'green' projects to encourage more wildlife, including in the churchyard.

Improve the area around the Guildhall.

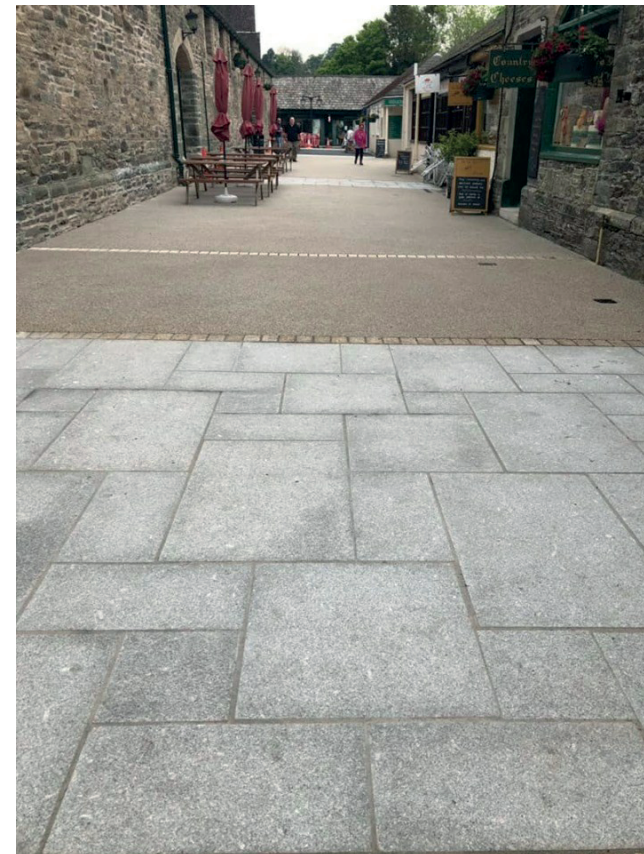
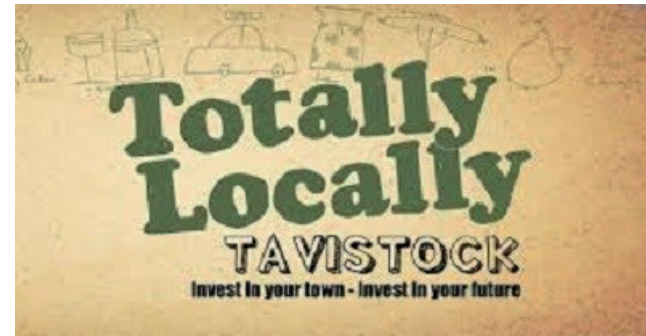
Name plaques for some of the special trees in town.

Helping other towns by giving advice and presentations.

More signage and information boards in the town.

Since the previous entry we have:

Completed many elements of the THI regeneration programme – such as the restoration of Butcher's Hall and Pannier Market roof, upgraded the area outside the Pannier Market subsequently enhancing the quality of the public realm. The Guildhall works are taking place this summer. Collaborated with the Tavistock Heritage Trust on the re-opening of the Visitor Information Centre in Court Gate.



Launched the first Customer Service Excellence Awards to improve the quality of service on offer in the town and drive footfall.

Collaborated on bringing EcoFest, the first sustainable living festival, to Tavistock.

Significantly increased promotion of the town via traditional press and social media.

Created a new community event, Paint the Town, to increase community involvement in the welfare of the high street. This included inviting the Dartmoor National Park to build bird boxes with the public, donating some to the churchyard to improve the environment for wildlife.

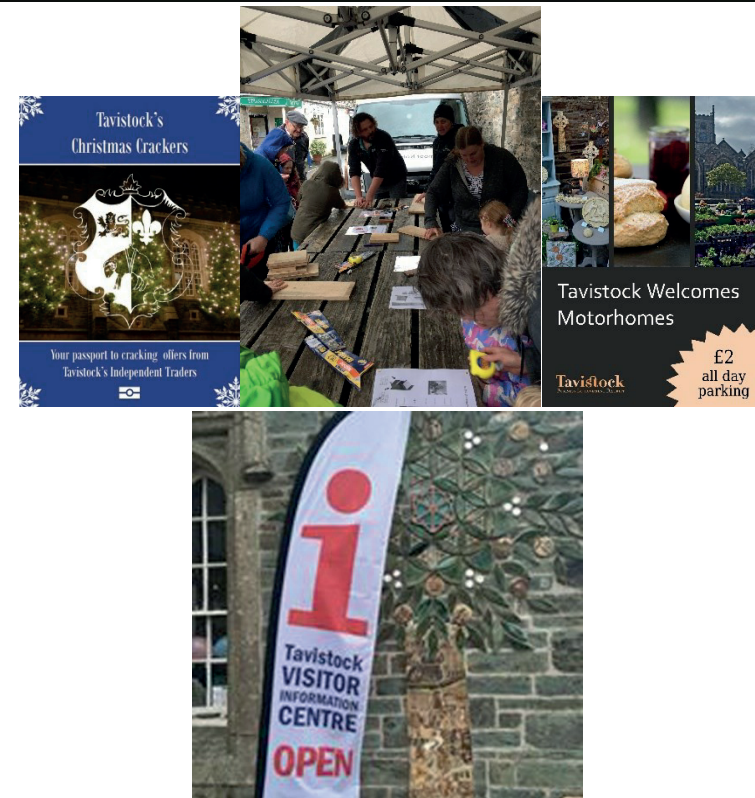
Taken part in the national Fiver Fest to celebrate our independent offering in Tavistock.

Created a new promotion, the Tavistock Passport, featuring offers from many independent businesses. This launched at Goose Fair and saw 2,500 distributed.

Lobbied West Devon Borough Council, on behalf of our members, to withdraw the proposal to develop the Abbey Car Park site in the centre of town into a hotel and lease to a national chain.

Promoted Motorhome Parking.

Obtained Coach Friendly Status.



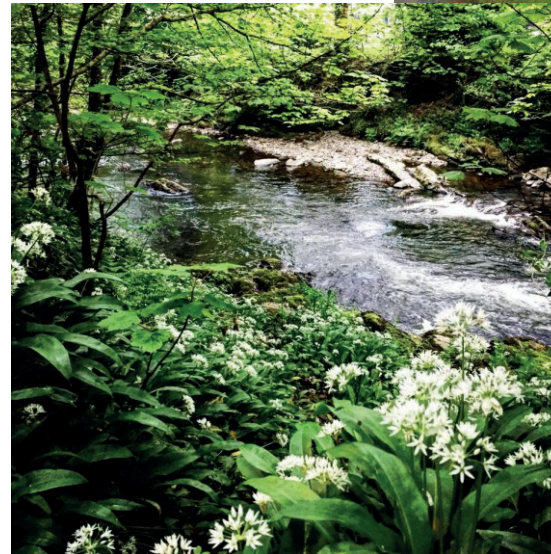
A TOWN FOR ALL SEASONS

Summer: The launch of the BID floral year is the town's popular Garden Festival in May, which provides an excellent backdrop for the summer floral season. For 2019, we have embarked on a new relationship with Blooming Baskets in Saltash for the provision of our **hanging baskets**. While maintaining the quality expected for the town, we have focused on cutting the costs of the baskets in order to provide better value to BID levy payers. The money saved on these will go towards more marketing and promotional material for the town.

The baskets are reusable and have a huge lifespan. Each basket has its own reservoir which means there is need to water just once a week. Plant nutrition is provided with slow release granular feed. The compost is peat free.



The community gardeners provide other displays throughout the town centre, including a pop-up allotment. Daffodils are the main winter and spring displays beside the approach roads and in the centre of town, but we are also blessed with many wildflowers, such as bluebells and wild garlic along the riverbank. The Churchyard is a feature of lovely floral displays such as crocus, daffodils, bluebells and rhododendrons.



Christmas: Levy payers are each given Christmas trees for their premises, which provide a great winter display. The Lions Club of Tavistock hold an annual event 'Trees of Light', erecting large Christmas trees on the front of the Town Hall which are covered in lights sponsored by members of the public in memory of departed loved ones. Over £70,000 has been collected to date. This coincides with the Christmas Tree Festival held in St. Eustachius Church.



For 2019, a new initiative was launched in Spring called 'Paint the Town'.

While not a planted experience, garlands were created by local schools and community groups for the windows of businesses in the town centre. This brought welcome colour and footfall at a time that can be economically challenging for traders. Many businesses created a special window display to compliment the garlands, which were judged by the Town Mayor and Mayoress.

Participating businesses were given daffodils by local school children to celebrate the coming of Spring.

For 2020: working together with the Community Gardeners and Tavistock Town Council we aim to fund and seek sponsorship for more permanent planters in the town centre. This will enable us to focus on more on our seasonal displays and create more colour throughout the year.



e

WE STARTED WITH A PLAN...

Taking as our inspiration, the Lions' Carnival theme of children's books, we have had great fun creating unusual displays to form part of trails around the Meadows and the High Street. Each planted area represents a child's book. Those should be reasonably easy to guess, but there are also some cryptic horticultural challenges to keep keen gardeners puzzling – why did they include that plant? There's something to keep all ages, visitors and residents entertained while also bringing soft, green life to the town centre.

Site	Book Theme	Linked business	Plants
Sensory Garden	Elmer	Sensory Garden	Patches of colour/ see separate plans
Canal Beds	Winnie the Pooh	Meadowlands	Wildflowers and sunflowers
Kiosk	Captain Worry Buster	Trudy Scrumptious Kiosk	Chamomile seat. Mint, lemon balm and lavender in planter
Rest Room	Secret Seven		Summer pudding & lashings of ginger beer! Blackcurrants, raspberries, strawberries, sunflowers, marigolds and nasturtiums
Post Office	The Jolly Postman	St Rumon's School	Children's design
Bank Square	Charlie & the chocolate Factory	I love Candy	Chocolate daisies, nemesias and cosmos.
Planters by bench	101 Dalmatians	Pet Emporium	Black and white cornflowers spotty!
By Telephone wiring box	BFG	Killworthy Capers	Snozcumbers! Our odd squashes
Library	Lion, witch and wardrobe	Scrapstore	100% recycled and artificial
Oxfam	Paddington	Oxfam -he's a refugee!?	Peruvian window display
Planter, phone box	Hungry caterpillar	Continental fruits	Kale tagetes and nasturtiums
Edible cottage garden	Peter Rabbit		Carrots and lettuce
Museum Garden	Horrible History Vile Victorians	Museum	Historical herbs for medicinal uses
ST John's well	Hobbit hole	Hobbit	Youth café design
Paddon's Row	Dumbo	Decodent	Amaranths, celosia and bergenia
Paddon't Row	Lighthouse keeper's lunch	Donella's	Lettuce and buckshorn plantain to reference seaweed. Pebbles
	Hairy McLary	Snip and Snap	Thistle family plants
Guildhall phone box	Harry Potter	Tor View School	Squashes, cucamelons, giant goosefoot, amaranthus Joseph's Coat, electric daisies, buckshorn plantain

Or two ...

Colour	Supplier	Plant	Height	Cost	Growing time plant
Yellow	Real seeds	Large yellow leaved purslane	4cm	£1.06 (100)	March
	Real seeds	Early prolific straightneck squash	Trail	£2.54 (12)	March
	DT Brown	Bright yellow chard	30cm	£0.99 (125)	March
White	DT Brown	Delikates squash	Trail	£2.09 (20)	March
	DT Brown	Prism sunshine petunia	35cm	£2.89 (100)	March
	DT Brown	White chamomile	20cm	£1.69 (1000)	May
Green	Suttons	Kale peacock white	30-45cm	£3.49 (lots)	March
	Real Seeds	Kale mustard cross golden frill	75cm	£1.99 (200)	March
	Real Seeds	Buckhorn plantain Minutina	1m	£1.98 (lots)	March
Purple	J Parkers	Heuchera lime marmalade	60cm	£34 (20plugs)	
	DT Brown	Aubergine Pot Black	60cm	£2.09 (10)	Feb under cover
	DT Brown	KX-1 kale	80cm	£3.09 (200)	March
Red	Thompson and Morgan	Pak choi Rubi	25cm	£2.99 (lots)	May
	Real Seeds	Osaka purple mustard	60cm	£1.94 (lots)	May
	Real Seeds	Dazzling blue kale	75cm	£2.45 (250)	March
Pink	J Parkers	Heuchera Plum Royale		£36 (20 plugs)	March
	Suttons	Outredgeous lettuce	30cm	£2.99 (200)	March
	DT Brown	Radicchio	20cm	£1.59 (100)	Feb
Black	DT Brown	Bulls blood	30cm	£0.99 (lots)	March
	DT Brown	Red oak leaf lettuce	25cm	£1.49 (lots)	April
	Real seeds	Magenta screen giant goosefoot		£1.86 (100)	
Black	Real seeds	Orach	1m	£2.99 (140)	April
	Real seeds	Mizuna	60cm	£2.29 (lots)	June
	Thompson and Morgan	Dianthus Doris	30cm	£19.98 (20 plugs)	April
Black	Sarah Raven	Amaranth red army	1m	£1.35 (lots)	March
	Thompson and Morgan	Pansy Black moon	20cm	£2.99 (25)	Feb

SHOWING WE CARE...

Plant selection & quality

This year, the hanging baskets are sourced from a local company in Saltash who grow all their own flowers from seed. The plants for our display were chosen carefully and for our specific growing conditions - half of the baskets are often in shade and the other half can get extreme sun.

The remainder of our plantings around the town are grown, with a great deal of love and effort, by the Tavistock Community Gardeners in a polytunnel at the town cemetery.

In the polytunnel

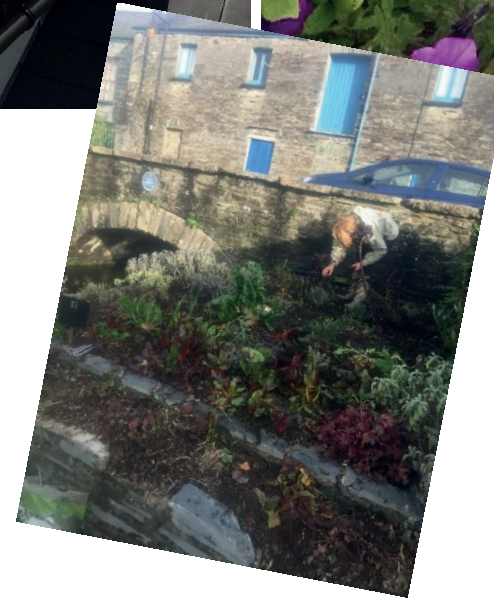


Watering and feeding with liquid seaweed and growth continues. Creating our own compost.

Out and about



Newly planted displays,
a town centre roof
garden and tending the
edible cottage garden.



Working hard



The Town Council has signed up to the Blue Campaign to restore biodiversity in the town. Grass cutting is scheduled according to flowering and is often kept longer to encourage wildlife.

Tavistock is lucky in having a large population of historically and ecologically valuable large veteran trees which contribute hugely to the town itself and the wider Tavistock area. The Town Council looks after trees in public open spaces, play areas and both cemeteries. Many of the trees are protected, either because they fall within the Conservation Area or because they have a Tree Preservation Order placed on them. There are a number of trees in the town of special interest including the Honour Oak in Whitchurch Road, two exceptionally old Monkey Puzzle trees in Plymouth Road Cemetery and the Weeping Beech in Dolvin Road Cemetery. Tree maintenance and planting continues to be a key task for the Town Council's grounds maintenance team throughout the autumn and winter months. In 2018 the Cherry Walk along the banks of the canal was restored.

We have a committed group of volunteers – Tavistock Community Gardeners and Tidy Tavy - dedicated to maintaining green space and our hard surfaces. The BID actively engages with both groups and we have formed good working partnerships.

THIS IS WHAT MAKES TAVISTOCK UNIQUE



TAVISTOCK'S BLUE PLAQUES

The blue plaques identify places of special historical interest around Tavistock. The line (erry Woodstock, a medieval leat below which was taken in 2000 by the Tavistock Town Council) provides a list of places of interest which should be recognized by a blue plaque scheme for the town. Possible list of 26 places of interest. There are now 26 blue plaques installed in Tavistock. Courtesy of Tavistock Council. www.tavistock.gov.uk

The Site of Tavistock Abbey

- 1 Abbey Cloisters
- 2 Abbey Chapel
- 3 The Bell House
- 4 Court Gate
- 5 Bony Grotto's Tower

Public Buildings

- 6 Bedford Estate Office
- 7 The Guildhall
- 8 Town Council Office
- 9 The Town Hall
- 10 The First Hospital

Schools

- 11 Arkhill Road School
- 12 Plymouth Road School
- 13 Victorian Grammar School
- 14 Grammar School
- 15 Swan Mill
- 16 Tavistock Iron Works
- 17 Bedford Iron Works
- 18 Bony Grotto
- 19 The Cornmarket
- 20 Tavistock Bank
- 21 The Taverner Market

Industrial & Commercial

- 22 The Bedford Hotel
- 23 The Oldgate Arms
- 24 Victorian Cemetery
- 25 The Maltings
- 26 The Tavistock Canal
- 27 The Wharf
- 28 Taylor House

Inns & Hotels

- 29 The Maltings
- 30 The Maltings
- 31 The Maltings
- 32 The Maltings
- 33 The Maltings
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- 50 The Maltings

Spaces

- 51 The Maltings
- 52 The Maltings
- 53 The Maltings
- 54 The Maltings
- 55 The Maltings
- 56 The Maltings
- 57 The Maltings
- 58 The Maltings
- 59 The Maltings
- 60 The Maltings

Location of Tavistock Blue Plaques



The River Tavy
Sustainable Thinking

Officially opened by the Mayor of Tavistock, Councillor Anne Johnson, on Friday 11 January 2008

This automatic screening device is part of the modernisation of the intake to the Tavistock Canal, which has served Morwellham hydro power station since 1934. The new intake will ensure that salmon smolts (juvenile fish) will no longer enter the canal and become trapped, allowing them to migrate to the sea.

The scheme is part of a broader Environment Agency initiative to improve the ecology of the River Tavy and protect salmon stocks, which are widely regarded as a key indicator to the health of the river. The improvements will also help to secure the future of the renewable power produced at South West Water hydro generation plants, which produce enough green energy for approximately 4,000 homes.

The River Tavy initiative will help secure this form of green energy and reduce carbon emissions. This forms part of South West Water and the Environment Agency's commitment to protecting the environment whilst preserving renewable energy.

ENVIRONMENT AGENCY

SOUTH WEST WATER



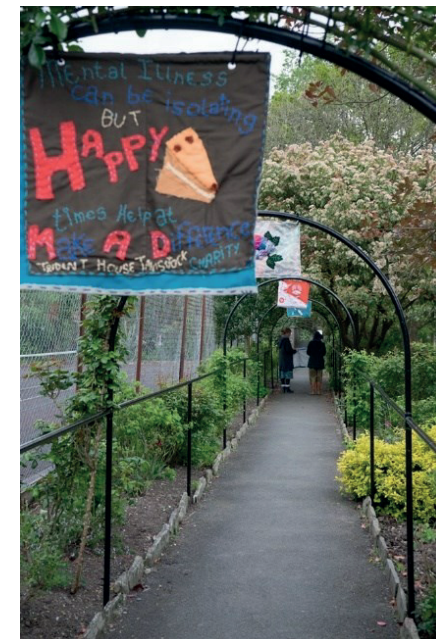
Bedford Square plays host to a regular Farmer's Market and other seasonal events. It is the main platform for BID events such as the Summer and Winter Festival Events. The Pannier Market has a rotation of stalls on the square.



The subway murals were painted by Tavistock Primary School and Tavistock College. Disused fire hydrants being repurposed. Is this the new Banksy?



We are proud to support mental illness.



TAKING CARE OF OUR PUBLIC SPACES

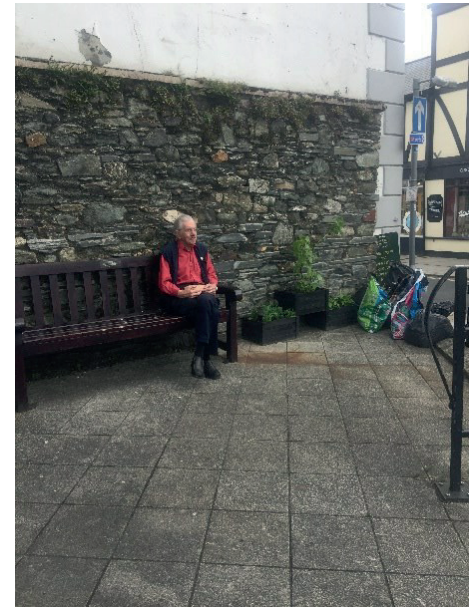
Keeping clean and recycling



Paddon's Row
No weeds here!



Early morning watering.



Emptying the bins each morning and clearing the gutters of weeds.



Tavistock is leading the way in recycling and sustainable living: as a town we are working towards Plastic Free status; Precious Plastic Tavistock is an arts and recycling collaboration between the ScrapStore and The Robey Trust which will build four plastic shredding machines to turn plastic waste into new products; a new teracycle scheme has been launched at Tavistock Library and we are hosting our first EcoFest this summer. West Devon recycles 52% of its waste and from Autumn 2019 will be increasing the range of items that can be collected directly from home.



KEEPING BUSY ALL YEAR

There are a number of projects and community events throughout the year, not to mention our regular Farmer's Markets on Bedford Square.

February Half Term – Games on the Square	March – Paint the Town	Easter – Town Egg Hunt
April/May – Tavistock Music & Arts Festival	May Bank Holiday – Garden Festival	June – Steam Fair
July – The Edge Festival	Summer – Street Food Festivals	July – Tavistock Carnival Day
July – EcoFest	July/August - BID Summer Festival	August – Cheese Fair
August – Heritage Weekend	August – Summer Fair	October – Goosey Fair
October – Go Gothic Festival	October Half Term – Trick or Treat Trail	November – Light Switch-on
December – Dickensian Evening	December – Christmas Festival	December – Christmas Market



TAVISTOCK GARDEN FESTIVAL
26th & 27th May 2019
 10am - 4pm

**GROW
EAT
ENJOY**

PANNIER MARKET
BEDFORD SQUARE
&
SURROUND

FREE ENTRY

www.tavistock.gov.uk
 Tavistock Town Council

ALSO FEATURING
BUTCHERS HALL
FOOD & DRINK
MARKET



Tavistock Carnival July



**Goosey Fair
October**



**Dickensian Evening
December**



**Town Halloween Trail
October Half Term**



**Time Travellers BID
Summer Festival**



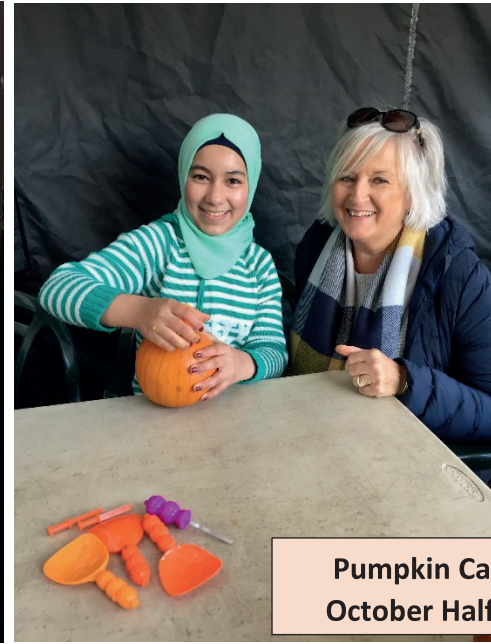
**The Edge Heritage Fayre
August**



Tavistock Edge 'Haunted History' Walks
Summer



Christmas Window
Competition



Pumpkin Carving
October Half Term



A Christmas Carol Street
Theatre December



Games on the Square
February Half Term

GETTING THE MESSAGE ACROSS

BUTCHERS' HALL FOOD AND DRINK
GRAND OPENING FESTIVAL
NEXT SATURDAY
10am - 4:30pm
FUN AND FESTIVITIES
PRIZES TO BE WON!
STREET ENTERTAINMENT

£2.50
All day
every day
 for motorhome parking

THE BIG BID EGG HUNT
 30th March - 20th April
 Competition

Tell us which egg is your favourite and why for a chance to win it. The draw will take place on Good Friday 19th April with winners informed on Saturday 20th April.

Find the chocolate eggs inside shops or pop windows? or write the animal you find in each numbered circle.

Complete the map and receive your prizes at the event.

Visit Tavistock this Spring



A world heritage site nestled in Dartmoor with a wealth of independent boutique shops.

A real food town with cafes, restaurants local food producers a plenty.
 £2 all day parking.

Visit our dedicated website
www.visit-tavistock.co.uk



TAVISTOCK CARNIVAL DAY
 SATURDAY 20TH OF JULY
 A ONE DAY FESTIVAL OF LOCAL MUSIC, ARTS AND ENTERTAINMENT

MUSIC IN THE EVENING
 EMILY KENT (LACK CHAMPS) - JORGIE DADDIS (HQ) - THE METHODS (LACK CHAMPS)
 PHR FLEXXX (HQ) MOTOWN DAY (TAVISTOCK INN) - WRIGHTY'S MIXTAPE (HQ)
 PLUS MORE TBA. PLEASE SEE LOCAL NOTICES ON THE DAY.

CARNIVAL PROCESSION BEGINS AT 18:30
 CARNIVAL THEME CHILDREN'S BOOKS

DAYTIME SPECIAL EVENTS AROUND THE TOWN CENTRE
 STORY TELLING WITH MIMI (BIG) - DOG SHOW IN THE CHURCHYARD (DIET IMPROVING) - PRINCESS FACE PAINTER
 (QUAVEN LIFESTYLE) - FOOD TASTING (KILWORTHY KAPEERS) - GIGANTESQUE EVENT (DRAGONFLY CAFE)
 CARNIVAL MENU (BEDFORD HOTEL) - ORGANIC BBQ (EVERSFIELD ORGANICS) - ELDER PROMOTION (DOZAS)
 WINE TASTING (CREEP) - CHEESE TASTING & TALK (COUNTRY CHEESES) - OLIVE OIL TASTING (DE LA TORRES)
 YOGA WORKSHOP (MEADOWLANDS) - REGGAE BBQ (HQ) - PULLED PORK ROLLS AND HOTDOGS (DOWNING'S)
 BUTCHERS YOGA WORKSHOP (MEADOWLANDS) - DEMO OF LOTUS SMOKELESS GRILL (GLAWKON)
 BEST OF THE WEST - BEER FESTIVAL (TAPTRIN) - FREE BALLOONS FOR CHILDREN (KALEIDOSCOPE) - DECORATE A
 GINGERBREAD MAN FOR (PASTY HOUSE) - SPEND £20.00 OR MORE & GET A FREE GIFT WORTH £5.00 (LAMBER &
 MALLOW) - LATE OPENING AND 15% OFF EVERYTHING (MOUNTAIN WAREHOUSE) - 10% DISCOUNT (COMMERCIAL
 FRUIT) - 10% DISCOUNT (GIFT TOUCH NEEDLECRAFT) - ALL DOGS WELCOME IN FOR A TREAT (BOSCAL AND ST)
 PLUS MORE SPECIAL EVENTS TBA. PLEASE SEE LOCAL NOTICES ON THE DAY.

ecofest
 supporting sustainability
 11AM TO 4PM - TAVISTOCK MEADOWS
WWW.ECOFESTTAV.CO.UK

Tavistock
 BUSINESS IMPROVEMENT DISTRICT

Spring Fun in Tavistock!

14th-16th March: SPRING FAIR, Butcher's Hall, 9:30am-4pm

16th March: PAINT THE TOWN
 Come and see all the colourful Spring window displays, featuring garlands made by local schools. On the day, you can make your own garlands on Bedford Square with Tavistock Community Gardeners.

16th March: BUILD A BIRD BOX, Bedford Square, 11am-2pm
 Join the Dartmoor Rangers on Bedford Square and build a bird box to take home or donate it to create wildlife havens in the centre of town. Free to take part and all materials provided.

30th March - 22nd April: EASTER TRAIL
 Find the themed eggs around town to earn your goody bag and chance to win your favourite egg. Pick up your clue sheets from the Visitor Information Centre or i Love Candy.

Supported by:
Brook's - Exquisite Handmade Chocolates, Domea Favour and Devon Chocolates.

Brook's
 Exquisite handmade chocolates

Devon Chocolates
 by Channel

Tavistock
 Founded 974AD

visit-tavistock.co.uk Printed in Tavistock #shoplocal

Tavistock
 BUSINESS IMPROVEMENT DISTRICT

Winter Festival

Entertainingly Different's Rob Pudner
 Saturday 18th November
 around Tavistock Town, 10am-3pm

Switch on of the Trees of Light
 Thursday 30th November
 Town Hall at 7pm

Christmas Tree Festival
 1st - 10th December, 10am - 4pm
 St Eustachius Church

Dickensian Evening
 Friday 1st December
 Christmas light switch on at 5:45pm
 Hot Chestnuts, Real Reindeer & Elf Station
 Shops Open Until Late
 PLUS! Father Christmas
 Park & ride mini buses available from Morrisons.

Last minute shopping event
 Sunday 17th December and 24th Christmas Eve
 with Buzzlewicks elf emporium.
 Join Buzzlewick the elf and his friends and make your very own reindeer food and elf elixir ready for Christmas eve.



Event-ful Tavistock

- Historic Stannary & Market Town • A UNESCO World Heritage Site
- Gateway to Dartmoor & Cornwall and West Devon Mining Landscape
- Home of the Cream Tea • A Sunday Times 'Best place to live in the UK'

Browse the wonderful independent shops and award winning farmer's market, visit the historic pannier market (Tues-Sat), take a look around the remains of the Abbey and join a heritage walking tour. Use us as a base for walking, cycling or join a heritage walking tour. Have a swim, see a film or simply sit back and enjoy some great food.

Join us in 2019:
 Tavistock Music & Arts Festival: 24th April - 8th May
 Garden Festival: 26th-27th May
 Steam & Vintage Fair: Sunday 2nd June
 Carnival week: 13th-20th July, with the parade on 20th July
 Goose Fair: Wednesday 9th October
 Christmas Light Switch-On: Friday 15th November
 Plus Easter, Summer and Halloween trail fun for all the family

For more information go to: www.visit-tavistock.co.uk on facebook.

Visit Tavistock
 Historic Market Town & World Heritage Site



Handing out 2,500 copies of the Tavistock Passport at Goose Fair and using poster space in the town wisely.



TAVISTOCK COUNTRY BUS.

Our service... ..is at your service

The Country Bus is a lifeline to our rural communities.



Tavistock Dickensian Evening

Friday 7th December
 Shops open until late

Christmas lights switch on at 5:45pm Bedford Square
 Hot Chestnuts, Real Reindeer, Father Christmas and lots more entertainment!

Park and ride mini buses available from Morrisons.

Tavistock
 BUSINESS IMPROVEMENT DISTRICT

BALANCING THE BOOKS...

We are fortunate that we have on-going support from a great number of businesses and organisations in the town.

From sponsorship of the hanging baskets, provisions of prizes for the popular town trails and in-kind support of town events to hours spent by volunteers like Tavistock Community Gardeners and Tidy Tavy, we are able to bring additional value to the BID plan and Town Council services.

This year's South West in Bloom entry has been a successful collaboration between Tavistock Town Council, Tavistock BID and Tavistock Community Gardening. These three groups have worked together to bring soft, green life into the town centre.

We work closely with a number of community groups and their support enables us to deliver many aspects of the BID Plan. Volunteers play a huge role in supporting the town – organising litter picks, painting railings. Stewarding events and creating wonderful horticultural spaces that can be enjoyed by all, such as the award-winning sensory garden.

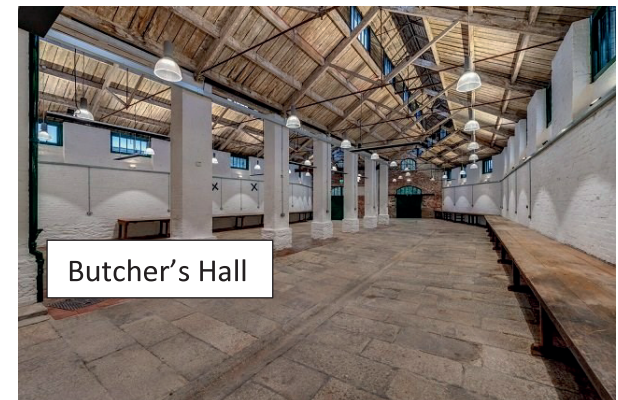
We have a very good working relationship with the Town Council who provide enormous support for a number of our initiatives, including providing additional watering of the hanging baskets during dry spells at no extra cost to us, and therefore the BID members.

Keeping the town looking attractive with hanging baskets and Christmas lights is well supported by the business community as it encourages visitors to the town, driving footfall and sustaining economic vitality. Having regular events throughout the year also sees an increase in traffic to the town and businesses report increased economic activity at times of events.

Tavistock THI: The historic core of Tavistock has been rejuvenated over the last few years thanks to a National Lottery Heritage Fund Heritage grant of nearly £1 million. The grant (which has been boosted by Tavistock Town Council and Greater Dartmoor LEAF) has paid for the renovation of Tavistock Pannier Market roof. The adjacent Butchers' Hall has also been bought back into market use. In addition, public areas in the town centre are being upgraded.

The aim of the scheme is to create a townscape which will attract more shoppers and visitors and raise awareness among residents of the World Heritage Site and the town's heritage

The successful bid to the Townscape Heritage Initiative Scheme is national recognition of the architectural importance of Tavistock and a significant achievement as Tavistock is one of the only towns in the South West to win this level of funding.



Butcher's Hall

Guildhall Public Realm: The Guildhall Public Realm forms part of the wider Tavistock Townscape Heritage Initiative. Work to enhance the Guildhall Car Park area is due to start in January 2020. The aim of the project is to enhance the appearance and function of the car park to ensure that it best serves the needs of the town while complementing the outstanding C19th buildings which surround it i.e. the Guildhall, Subscription Library, Museum and Court Gate. The overall budget for this project is IRO £200,000. The work will be completed in May 2020.



Tavistock Guildhall Gateway Project: The Tavistock Guildhall Gateway Project is funded by the National Lottery Heritage Fund Heritage and Tavistock Town Council (total project cost £1,645,007.00). The project will redevelop the Grade II* Tavistock Guildhall, former Police Station and Trowtes House, providing a World Heritage Site Gateway Centre. The Guildhall Gateway Visitor Centre will be operated by Tavistock Town Council's delivery partner, Tavistock Heritage Trust (THT).

Following the extensive restoration of the building the project will:

- Create a brand-new heritage interpretation offer in the former police cells and historic courtroom, telling the fascinating story of the building and of Tavistock's wider heritage as the eastern gateway to the Cornwall and West Devon Mining Landscape World Heritage Site.
- Create a new public reception area in the Guildhall for both welcoming visitors to the Visitor Centre and for Council 'one-stop-shop' services.
- Deliver a varied heritage activities programme for people of all ages, including a school's offer, family days, research projects, skills workshops and a co-produced partnership project with the South West Police Heritage Trust for young people at risk of offending.
- Provide a dedicated space for heritage learning activities in the former Magistrates' Retiring Room
- Offer a prestigious new venue in the historic Courtroom for events / functions, available for community use outside of public opening hours.
- Offer 50 new volunteering opportunities.

The project is due to start in August 2019 and will be complete by end of May 2020.

PLANS FOR THE FUTURE

Looking to the future, our main projects for 2019/2020 are:

Fund a self-watering scheme for our hanging baskets to improve on our environmental responsibilities.

Fund more sustainable planters in the town centre to improve our seasonal plantings.

Fund more Christmas lights on streets that do not have them, including around Meadowlands and The Wharf.

Seek sponsorship for the Tavistock Gift Card.

Fund a new town guide.

Continue to promote the town and provide literature for visitors such as a discovery map highlighting local flora and fauna as well as the historical buildings in town.

Work with local community groups on a Plastic-free future.

Support the Blue Campaign.

Work to improve areas in the town for wildlife.

Our priority is to seek partners for the work that we do so that we can provide better value for money to those who contribute to the BID and achieve much more for our beautiful town.

